



Geekon™ Exhibitor Information



GEELONG 2026



GEELONG ARENA
110 VICTORIA STREET
NORTH GEELONG VIC 3215



WWW.GEEKON.COM.AU



SATURDAY 7 NOVEMBER: 9:30am to 5pm
SUNDAY 8 NOVEMBER: 9:30am to 5pm



EXHIBITORS@GEEKON.COM.AU

Come and get your geek on!

Geekon™ is a regional celebration of Fantasy, Science Fiction, and Comic artists and authors. We are going back to a grass roots core experience, encouraging new participants and local talent.

We're a celebrity free zone! – Geekon™ will still celebrate all things pop and geek culture, such as comics, collectables, games, and fantasy. However, our focus will be on Australian creatives, including:

- Sci-Fi and Fantasy authors
- Comic book creators
- Artists and makers

The first Geekon™ will be held in Geelong and will run over the 7th and 8th of November 2026. Geekon™ aims to deliver the fun and joy of pop culture events to regional communities in a smaller, more enjoyable format. The event will include:

- Panels and demonstrations
- Live Entertainment
- Food trucks and picnic tables
- Authors and artists
- Exhibitors market

Artists & Authors

We welcome artists, comic makers, and authors to Geelong, to promote their work, help them engage with existing fans, and meet new ones. We strongly encourage Victorian authors and illustrators to apply for a table(s). In your application, please provide examples or links to your work for review.

*Note: We require all work to be your own. We have a strict **no AI** policy.*

Exhibitors

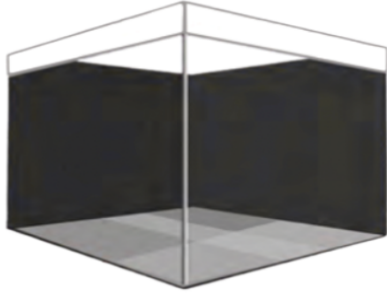
We're seeking vendors with high-quality merchandise and a passion for all things pop-culture to exhibit their wares and add to the atmosphere and engaging experiences of Geekon™.

Geekon™ strives to be an inclusive and family friendly event that provides a positive experience for both exhibitors and attendees. All merchandise at the event must be suitable for all ages. Items that are inappropriate, offensive, explicit, or bootleg are prohibited.

Exhibitor Options

We offer all our exhibitors very competitive rates, which are on average a third lower than the rates for booths and tables at similar pop-culture conventions. These rates are for two days.

***The venue will be fully carpeted throughout to protect The Arena's courts.*

Shell Scheme Booths			
• 3m x 3m space • Black Velcro-compatible 2.4m high walls • Venue can provide 2 chairs if required • Trestle tables are not included in the price below but can be hired for a small additional fee (or BYO) • Exhibitor passes allocated by booth size <i>**Power and additional lighting are optional extras</i>			
BOOTH	SIZE	RATE (Incl GST)	EXHIBITOR PASSES
1 booth	3 x 3 metres	\$770	3
2 booths	6 x 3 metres	\$1,540	6
3 booths	9 x 3 metres	\$2,310	9
4 booths	6 x 6 metres	\$3,080	12
6 booths	9 x 6 metres	\$4,620	12

Space only			
A bare space enables exhibitors to create a custom activation with no walls. A plan must be submitted for approval by 1 September 2026. The exhibitor will need to organise all furnishings and display materials at their own expense. <i>**Power and additional lighting are optional extras</i>			
BOOTH EQV	SIZE	RATE (Incl GST)	EXHIBITOR PASSES
4 booths	6 x 6 metres	\$2,200	12
6 booths	9 x 6 metres	\$3,300	12

Table with walls			
• 1 trestle table (1.8m / 6ft) • 2 chairs per table • Black Velcro-compatible xx m high partition walls <i>**Power and additional lighting are optional extras</i>			
TABLE	SIZE	RATE (Incl GST)	EXHIBITOR PASSES
1 table	2 x 2 metres	\$200	2
2 tables	4 x 2 metres	\$350	4
3 tables	6 x 2 metres	\$500	6
4 tables	8 x 2 metres	\$650	8

Table only space

There may be limited spaces available for a table only (without walls) for exhibitors looking to have a smaller store. These tables would be in a separate area from the Artist/Author tables. Please contact us if a table only space is of interest.

Applications

Spaces for tables and booths are limited. The team at Geekon™ will review every application and handpick the most suitable for the event.

If you are successful, we will notify you in writing and provide you with an invoice. A 20% deposit will be required to be paid within 14 days to hold your space. Final payment will be due by 30 September 2026 to confirm your booking.

Changes or Cancellations

If you need to change or cancel your booking, please email us at exhibitors@geekon.com.au before Friday 16 October 2026.

Under normal circumstances, changes and cancellations cannot be made within 3 weeks of the event due to the build and hire costs already incurred. Please email us and mark as **Urgent** should circumstances beyond your control arise, and we will try to assist.

Should a confirmed exhibitor fail to attend the event, they will forfeit their payment. There will be no refunds or transfers once bump-in has commenced on the day prior to the event.

Insurance

Exhibitors are required to hold a minimum of \$10 million public liability insurance coverage for their stand and maintain any applicable insurance and workers compensation for all employees.

Sponsorship Opportunities

Want to save more?

Become a Geekon™ sponsor and you'll receive a further discount on your booth(s) or space.

Opportunities could include:

- Panel/workshop sponsorship
- Website placements
- Digital marketing and socials
- Stage branding
- Competitions
- Products, displays or services that will wow attendees
- Giveaways for attendees or to auction for local charities
- Wristbands
- Volunteer shirts
- Major sponsor

Please contact us at contact@geekon.com.au to discuss.

